

# 食農教育的社會與環境影響力

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## 摘要

臺灣於 2022 年 5 月 4 日公布施行《食農教育法》，此法旨在推動全民食農教育，強化飲食、環境與農業之連結，以增進國民健康，傳承與發揚飲食及農業文化，促進農漁村、農業及環境之永續發展。近年，隨著氣候變遷、疫情、俄烏戰爭等全球面臨的高度風險，對於「永續發展」已逐漸成為全民共識，並朝向立法等具體規範的執行。由「CSR」（Corporate Social Responsibility）「企業社會責任」，到「ESG」（環境保護 Environmental、社會責任 Social、公司治理 Governance）。哈佛大學 Michael Porter 教授提出「創造共享價值」（Creating Shared Value, CSV），倡議：企業在創造經濟成長之餘，為社會帶來重大影響力，同時也為社會帶來正面效益。由 CSV 的概念及發展觀之，對臺灣推動食農教育的啟發為何？本文嘗試進行初步探究，並提出可持續深入討論的議題。

關鍵字：食農教育、永續發展、社會與環境影響力、創造共享價值



# The Social and Environmental Impacts of Food and Agricultural Education

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## Abstract

" Food and Agricultural Education Act" was promulgated and implemented on May 4th ,2022. This Act is enacted in order to promote food and agricultural education as well as to strengthen linkages between diet, environment, and agriculture in order to enhance citizens' health; to pass along and draw attention to dietary and agricultural culture; to promote the sustainable development of agricultural and fishing communities, agriculture, and the environment. In recent years, with climate change, the COVID-19 epidemic, the Russia-Ukraine war and other high risks facing the world, "Sustainable Development" has gradually become a national consensus and is moving towards the implementation of specific regulations such as legislation. Professor Michael Porter of Harvard University proposed "Creating Shared Value (CSV)", advocating that in addition to creating economic growth, enterprises can bring significant influence and positive benefits to society. What inspiration does the concept and development of CSV to promote food and agricultural education in Taiwan? This article attempts to conduct a preliminary exploration and propose issues that can be discussed in depth.

**Keywords:** Food and Agricultural Education, Sustainable Development, Social and Environmental Impacts, Creating Shared Value